

ARPAN SHETH

UX/UI Designer - Web & Digital Product Design

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Open to Relocation Anywhere in Germany | 90-Day Notice Period

PROFESSIONAL SUMMARY

UX/UI Designer with 5+ years of experience designing web applications end-to-end - from a user's first contact through to delivery - across enterprise, startup, and agency-style freelance engagements in Healthcare, Travel, and EdTech. Currently with GE Healthcare (via Tata Consultancy Services), where I've supported the growth of an enterprise workflow platform from roughly 50 to over 2,000 global users across international, distributed teams. Skilled in producing wireframes, mockups, and structural design solutions for web applications, and in collaborating closely with developers on technical requirements and large-scale architecture, supported by hands-on frontend experience in Angular and Git/GitHub. Comfortable adapting design decisions to varied regional and market contexts, from a US-based travel booking platform to India-based hospitality operations.

SKILLS

Product & UX: User Research, Information Architecture, Journey Mapping, Interaction Design, Wireframing & Prototyping, Design Systems, Usability Testing, Accessibility, Typography, Grid Systems

Technical: Angular, AngularJS, JavaScript, HTML5/CSS3, Git/GitHub, REST APIs, Power BI

Tools: Figma, Miro, Adobe XD, Photoshop, Confluence, Rally

Ways of Working: Agile/Scrum, Stakeholder Management, Cross-functional Collaboration

AI-Augmented Workflow: Claude, Figma Make, Codex, Cursor, GitHub Copilot for rapid prototyping and code generation; Figma AI (auto-layout, variant generation); AI-assisted research synthesis

PROFESSIONAL EXPERIENCE

Tata Consultancy Services (TCS)

UX/UI Designer - Client: GE Healthcare | Oct 2022 – Present

Full-time | Enterprise Healthcare Applications

- Design enterprise healthcare workflows, operational dashboards, and reporting experiences used by global business and operations teams.
- Supported platform growth from ~50 to 2,000+ global users by improving workflow visibility and reducing friction in core operational tasks.
- Redesigned the invoice cancellation workflow, simplifying a multi-step exception-handling process and improving visibility into processing status for operational users.
- Designed operational dashboards that consolidated key workflow and business metrics, improving how quickly stakeholders could act on reporting data.
- Took ownership of key workflow efficiency metrics for enterprise processes, directionally improving turnaround time and reducing exception-handling delays through iterative design changes.
- Planned and conducted formal usability testing sessions with end users to validate workflow and dashboard designs prior to release, feeding findings back into iterative design refinements.
- Facilitated stakeholder workshops, ideation sessions, and requirement-gathering sessions, translating business requirements into user-centered workflows in partnership with Product Owners, BAs, and engineering.
- Built and maintained a reusable design system, improving design consistency and delivery speed across multiple application modules.
- Contributed hands-on frontend development using Angular, and managed code changes through Git/GitHub (push/pull) as part of the development workflow, reducing design-dev handoff friction.
- Recognized with Best Team Award and On-the-Spot Award for delivery contributions in Agile environments.
- Used AI-assisted research synthesis to accelerate analysis of stakeholder feedback and usability testing sessions, and AI coding assistants to rapidly prototype interaction patterns before handoff to engineering.

Frontend & UI Developer - Client: GE Corporate | Mar 2021 – Oct 2022

Full-time | Web & UI Development, Client-Facing Solution Architecture

- Improved front-end performance by approximately 20% through component-level optimization, tested and validated across a wide range of devices and browsers.

- Reviewed application requirements and interface designs to ensure compatibility with existing applications prior to implementation, and documented application changes for ongoing updates.
- Partnered directly with stakeholders to redesign and maintain web applications using HTML5, CSS3, and JavaScript, translating client feedback into layout and design changes.
- Developed solution architecture to support UI concepts, ensuring accurate, faithful translation of design intent into implementation.
- Tested applications across current and legacy browser versions, identifying and resolving cross-browser compatibility issues.
- Built HTML5/CSS3 email templates for client communications.

Graphic Designer - Inospire Consultancy Services | Oct 2020 – Mar 2021

Full-time | Branding & Visual Design

- Evaluated existing branding, product positioning, and company materials to develop new style guides and present alternative brand directions.
- Contributed across UI design, illustration, and micro-animation assets for client projects, bridging visual design and early UI work.

INDEPENDENT PROJECTS

Undertaken independently, part-time, outside full-time working hours.

Pareexa.ai - Product Design Advisor (Project) | Sep 2025 – Mar 2026

AI-powered UPSC exam preparation platform

- Advised founders on product strategy and UX direction for a new AI-driven learning platform.
- Designed end-to-end student learning journeys, including assessment flows, performance tracking, and personalized study paths.
- Designed mobile (iOS/Android) app experiences alongside the web platform, extending the student learning journey consistently across devices.
- Established a scalable design system and component library to support the platform's growing set of learning modules.

GolfPac Travel - Product Designer & Frontend Developer (Project) | Aug 2024 – Sep 2025

US-based golf vacation booking platform

- Redesigned core booking and trip-planning flows, improving destination discovery and package/quote request journeys.
- Restructured AngularJS controllers as part of a frontend modernization effort, managing code changes via Git/GitHub, improving code maintainability.
- Worked directly with the client's stakeholders in an international, distributed team setup to prioritize and deliver UX improvements, combining design and front-end implementation.
- Researched US-specific golf travel booking conventions and customer expectations to inform content, pricing display, and package structuring decisions.

TasteX - Product & UX Design (Project) | Jan 2026 – May 2026

Multi-hotel cloud kitchen ordering system - three-portal product (guest, kitchen, admin)

- Designed a QR-based guest ordering flow, a kitchen staff order-management dashboard, and a super-admin panel for managing cities, kitchens, hotels, menus, and reporting across a multi-hotel cloud kitchen operation.
- Built a shared design system (brand, color, typography, components) across all three portals; system is currently deployed in UAT ahead of production rollout.
- Adapted the ordering and operations experience to India-based hospitality conventions and cloud-kitchen business practices, ensuring the design fit local operational realities.

AWARDS & RECOGNITION

- Best Team Award - Tata Consultancy Services, for contribution to successful delivery of enterprise healthcare initiatives.
- On-the-Spot Award - Tata Consultancy Services, for exceptional individual performance and project contribution.

EDUCATION

Bachelor of Engineering - Information Technology | 2015 – 2019

Gujarat Technological University (GTU)

LANGUAGES

English - Fluent | German - A1 | Hindi & Gujarati - Native